



NATIONAL YOUTH DEVELOPMENT AGENCY
OUR YOUTH. OUR FUTURE.

Business Consultancy Services - Voucher

PRODUCTS & SERVICE LIST

Intervention	Objectives
1. Business Feasibility – for new businesses	To ensure and demonstrate that the business to be started is feasible from a market, financial, technical and managerial perspective
2. Due Diligence – for existing businesses	To ensure and demonstrate that the business to be purchased is feasible from a market, financial, technical and managerial perspective
3. Business Plan	To enhance the bankability and planning orientation of youth enterprises. It is geared at giving support to both start-up and existing enterprises. The client could use the output of these outcomes for funding purposes and/or to navigate through the management tasks of the enterprise.
4. Bookkeeping & Financial Administration	To ensure that the entrepreneur is able to set up an administration system to effectively start and manage a business. To ensure that the entrepreneur has planning tools in place for measuring, controlling and directing the operational performance of the entity.
5. Branding and Design of Business Forms And Marketing & Promotional material	To ensure that the entity is able to function professionally using relevant marketing materials and tools.
6. Web based Marketing	To assist the entrepreneur in obtaining a web presence and market
7. Operational & Procedures Manual and HR policies	To ensure that the enterprise is governed by a set of appropriate policies To ensure that the entrepreneur is consistent when dealing with employees and their progress and future in the business
8. Business Improvement	To provide existing businesses with business improvement and turnaround strategies and plans with regard to HR, production, marketing, purchasing, cost structuring, etc.

11 Broadwalk Avenue | Halfway House | Midrand | Johannesburg | Gauteng | South Africa | 1683
PO Box 982 | Halfway House | Midrand | Johannesburg | Gauteng | South Africa | 1685
Tel: +27 11 651 7000 | Fax: +27 86 539 6926 | e-mail: info@nyda.gov.za | www.nyda.gov.za

Board of Directors

Y Pillay (Executive Chairperson) | K Morolong (Executive Deputy Chairperson) | A Makaula | M Modiba | N Potloane | M Ramokgopa | Z Majazi

	<p>To review and redesign of business processes to bring about significant improvements in critical areas of performance such as cost, profitability, quality, service & speed</p> <p><i>This service can only be accessed by existing enterprises</i></p>
9. Marketing Strategy & Plan	To provide additional support services to businesses requiring more detailed analysis in order to increase sales and market share

11 Broadwalk Avenue | Halfway House | Midrand | Johannesburg | Gauteng | South Africa | 1683
 PO Box 982 | Halfway House | Midrand | Johannesburg | Gauteng | South Africa | 1685
 Tel: +27 11 651 7000 | Fax: +27 86 539 6926 | e-mail: info@nyda.gov.za | www.nyda.gov.za

Board of Directors

Y Pillay (Executive Chairperson) | K Morolong (Executive Deputy Chairperson) | A Makaula | M Modiba | N Potloane | M Ramokgopa | Z Majazi