



NATIONAL YOUTH DEVELOPMENT AGENCY  
**OUR YOUTH. OUR FUTURE.**

## **Business Consultancy Services - Voucher**

### **PRODUCTS & SERVICE LIST**

<b>Intervention</b>	<b>Objectives</b>
<b>1. Business Feasibility – for new businesses</b>	To ensure and demonstrate that the business to be started is feasible from a market, financial, technical and managerial perspective
<b>2. Due Diligence – for existing businesses</b>	To ensure and demonstrate that the business to be purchased is feasible from a market, financial, technical and managerial perspective
<b>3. Business Plan</b>	To enhance the bankability and planning orientation of youth enterprises.  It is geared at giving support to both start-up and existing enterprises. The client could use the output of these outcomes for funding purposes and/or to navigate through the management tasks of the enterprise.
<b>4. Bookkeeping &amp; Financial Administration</b>	To ensure that the entrepreneur is able to set up an administration system to effectively start and manage a business.  To ensure that the entrepreneur has planning tools in place for measuring, controlling and directing the operational performance of the entity.
<b>5. Branding and Design of Business Forms</b>  And  <b>Marketing &amp; Promotional material</b>	To ensure that the entity is able to function professionally using relevant marketing materials and tools.
<b>6. Web based Marketing</b>	To assist the entrepreneur in obtaining a web presence and market
<b>7. Operational &amp; Procedures Manual and HR policies</b>	To ensure that the enterprise is governed by a set of appropriate policies  To ensure that the entrepreneur is consistent when dealing with employees and their progress and future in the business
<b>8. Business Improvement</b>	To provide existing businesses with business improvement and turnaround strategies and plans with regard to HR, production, marketing, purchasing, cost structuring, etc.

11 Broadwalk Avenue | Halfway House | Midrand | Johannesburg | Gauteng | South Africa | 1683  
 PO Box 982 | Halfway House | Midrand | Johannesburg | Gauteng | South Africa | 1685  
 Tel: +27 11 651 7000 | Fax: +27 86 539 6926 | e-mail: info@nyda.gov.za | www.nyda.gov.za

**Board of Directors**

Y Pillay (Executive Chairperson) | K Morolong (Executive Deputy Chairperson) | A Makaula | M Modiba | N Potloane | M Ramokgopa | Z Majazi

	<p>To review and redesign of business processes to bring about significant improvements in critical areas of performance such as cost, profitability, quality, service &amp; speed</p> <p><b><i>This service can only be accessed by existing enterprises</i></b></p>
<b>9. Marketing Strategy &amp; Plan</b>	To provide additional support services to businesses requiring more detailed analysis in order to increase sales and market share

11 Broadwalk Avenue | Halfway House | Midrand | Johannesburg | Gauteng | South Africa | 1683  
 PO Box 982 | Halfway House | Midrand | Johannesburg | Gauteng | South Africa | 1685  
 Tel: +27 11 651 7000 | Fax: +27 86 539 6926 | e-mail: info@nyda.gov.za | www.nyda.gov.za

---

**Board of Directors**

Y Pillay (Executive Chairperson) | K Morolong (Executive Deputy Chairperson) | A Makaula | M Modiba | N Potloane | M Ramokgopa | Z Majazi