

TO ALL MEDIA/ NEWS EDITORS

JOHANNESBURG, GAUTENG

WEDNESDAY, 2 JULY 2025

## **THE NATIONAL YOUTH DEVELOPMENT AGENCY WELCOMES THE APPOINTMENT OF MR. NDUMISO KUBHEKA AS CHIEF EXECUTIVE OFFICER**

The National Youth Development Agency (NYDA) welcomes the appointment of Mr. Ndumiso Kubheka as its new Chief Executive Officer. His appointment comes at a critical time as South Africa intensifies efforts to tackle youth unemployment, drive inclusive economic growth, and advance social development. The NYDA believes Mr. Kubheka's leadership will bring renewed momentum in strengthening the agency's impact and ensuring young people are placed at the centre of the country's development priorities.

Given the ongoing economic pressures facing South Africa, characterized by high youth unemployment, unequal access to opportunities, and entrenched structural disparities, the NYDA's mandate to drive transformation and harness the potential of young people is of paramount importance.

Mr. Kubheka brings a wealth of expertise as an economist, with a strong track record in economic development, strategic leadership, and youth advocacy. An award-winning economist, he has served as Chief Executive of KH Equity Partners. His expertise includes macroeconomic strategy, industry risk, governance, trade, and investment facilitation. He currently serves as Chairperson of the Board at The Da Vinci Institute, sits on the Board of Moody's Investor Services South Africa, and contributes to national innovation platforms, including the South African Bureau of Standards (SABS) and the Top Technology 100 (TT100) Programme. Mr. Kubheka has been recognised by the Sedibeng District Municipality, the Gauteng Provincial Government, and The Presidency for his contributions to youth empowerment and economic development.

He holds a Master of Business Administration (MBA) and a Postgraduate Diploma in General Management from the Gordon Institute of Business Science (GIBS), a Bachelor of Commerce Honours (BCom Honours) in Economics from the University of South Africa (UNISA), a Bachelor of Commerce (BCom) from North-West University (NWU), and has completed the Alternative Investments Programme through Harvard Business School.

Throughout his career, Mr. Kubheka has played a strategic role in strengthening the link between economic policy, institutional governance, and practical solutions for advancing the socio-economic participation of young people.

The Agency extends its sincere appreciation to Ms Mafiki Duma, Executive Director for Corporate Services, for her steady leadership as Acting CEO. Her commitment and calm guidance have ensured continuity during the Agency's time of transition.

The NYDA has long been a catalyst for transformation, working to create platforms for young people to actively participate in shaping the country's economic future. With Mr. Kubheka's leadership, the Agency looks forward to scaling its impact, enhancing youth entrepreneurship, promoting skills development, and fostering inclusive growth.

"Mr Kubheka's appointment signals renewed energy, strategic direction, and commitment to positioning South Africa's youth at the centre of the country's developmental agenda. The NYDA family welcomes Mr. Kubheka's appointment and looks forward to working together to unlock the full potential of South Africa's youth" - Executive Chairperson of the NYDA, Ms Asanda Luwaca.

-ENDS-

Media Enquiries:

Specialist : Media and Public Relations

Buhle Geleba

Buhle.Geleba@nyda.gov.za