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Performing Art Centre of Free State.

12 1st Avenue I Westdene

Bloemfontein

9301

5 October 2026

Free State National Youth Development Agency (NYDA)

Subject : Invitation to Participate, Management of Vuka Art & Craft Market Festival 2026 and Mobilisation of Youth Entrepreneurs in the Free State Province from 01 December 2026 till 05 December 2026.

Dear Mr Dithebe,

The Performing Arts Centre of the Free State (PACOFS) is pleased to invite the National Youth Development Agency (NYDA) to participate in the upcoming Vuka Festival 2026, taking place from 29 November to 5 December 2026 at PACOFS in Bloemfontein.

Vuka Festival is a platform that celebrates music, arts, culture, and entertainment, while creating opportunities for local artists, creatives, entrepreneurs, and businesses to connect with audiences and participate in the broader creative economy.

As part of the festival programme, PACOFS will be providing opportunities for entrepreneurs to display and sell their products and services through market and exhibition stalls. In this regard, we would appreciate the participation of NYDA:

1. FS NYDA to both facilitate and management of the craft market. We further request your assistance in
2. Mobilising and registering the crafters at the (R100 registration fee) and NYDA supported youth entrepreneurs to participate as stallholders during the festival.
3. Marketing the Vuka Arts Festival in all your marketing platforms.
4. Galvanised and source other potential sponsorship for craft market.

This initiative will provide young entrepreneurs with an opportunity to:

Display and market their products and services to festival audiences.
Generate income and gain valuable market exposure.
Network with other businesses, creatives, and potential customers; and
Contribute to the growth of the local creative and entrepreneurial economy.

We would also be honoured to have representatives from NYDA attend the festival and engage with the participating entrepreneurs and the wider festival audience.

PACOFS believes that this collaboration presents an opportunity for both organisations to support youth entrepreneurship, economic participation, and the development of sustainable opportunities for young people within the creative and cultural sector.

We look forward to the possibility of working together with NYDA to make **Vuka Arts Festival 2026** a meaningful platform for young entrepreneurs.

Please feel free to contact us should you require any further information regarding the festival, stall opportunities, or participation arrangements.

Yours sincerely,

Mr W Lesenyeho
Acting Artistic Director.
Performing Arts Centre of the Free State (PACOFS)

NYDA & PACOFS Craft Market and Stalls – Application form

Section 1: Personal Information

1. Full name and Surname
2. Id number
3. Age
4. Gender
5. Cell/WhatsApp number
6. Email address
7. Which Town from
8. Do you have any disability
9. How many people will work at your stall
10. Names and id number

Section 2: Business Information

11. Business Name
12. Is your business registered with CIPC? Yes or No
13. If yes, CIPC Registration Number
14. What do you sell? Tick all that apply
    - Beadwork/jewellery
    - Sewing/fashion/traditional wear
    - Leather Goods/ Bags/ Shoes
    - Woodwork/ Furniture
    - Pottery/ Ceramics
    - Art/ Paintings/ crafts
    - Food/ ba\ked goods/beverages
    - Beauty /hair products
    - Other: specify
15. Describe your products in 2 lines – what makes unique?
16. How long have you been selling? Less than 1 year/ 1-3 years / 3years+
17. I confirm the information is true and correct and I agree to follow PACOFS and NYDA rules and instructions. Tick: I agree
18. Full names as signature
19. Date